



Herringbone

Handwoven Jute Rug with Natural Latex Backing

The Herringbone Gold Handwoven Jute Rug is crafted from 100% natural hand-spun jute, featuring a timeless herringbone weave that brings warmth, texture, and organic character to interior spaces. Woven by hand on a traditional wooden loom in India and finished with a natural latex backing, its rich golden tones and artisanal detailing create a durable, eco-friendly rug with enduring rustic appeal.

Available colours



Gold
AJR107-G



Natural-Ivory
AJR107-NB



Silver
AJR107-S



Available Sizes

240x300
300x400
For custom sizes, contact your consultant for more information.

Colour & Texture Variations

Please note that colours may vary slightly across screens and devices due to individual display settings, lighting conditions, and monitor calibration. As each rug is handcrafted using natural fibres, subtle variations in colour, texture, and finish may occur, enhancing the unique character of every piece.

Specifications

Fibre: Jute
Composition: 100% Natural Jute
Technique: Handwoven
Backing: Natural Latex Backed
Height: 10mm
Origin: India

Suitability

- Best placed in:
- Living Areas
 - Dining Area
 - Bedrooms
 - Hallways and Entryways
 - Medium Traffic Spaces

Care and Maintenance

- Vacuum regularly using suction only.
- Blot spills immediately with a clean, dry cloth.
- Keep dry at all times and avoid excessive moisture.
- Rotate periodically for even wear.
- Use a rug pad for added protection and stability.
- Professional dry cleaning is recommended for deep cleaning.

Natural Fibre Characteristics

As a natural fibre, jute may experience some shedding, sprouting, and loose ends, especially when new. This is a normal characteristic of handcrafted jute rugs. Do not pull loose fibres, as this may damage the weave; simply trim them with sharp scissors or gently tuck them back into the rug.

A Proud Partner of GoodWeave

GOODWEAVE is a global nonprofit organization working to end illegal child labour and offer educational opportunities for children in India, Nepal and Afghanistan. As a proud partner of GOODWEAVE, East India Rug Company adheres to the highest ethical standards for rug production and vows to be 100% child labour free.



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