



Zoya

Handloomed Wool Rug with Loop Border and Centre Cut Pile

The Zoya Russet Handloomed Wool Rug is crafted from premium New Zealand wool with a durable cotton weft foundation, offering luxurious softness, resilience, and lasting durability. Handloomed in India, its plush centre cut pile and contrasting looped border create refined sculptural texture and contemporary elegance. Featuring muted terracotta russet tones inspired by natural clay and sunbaked earth, this sophisticated designer rug brings warmth, depth, and timeless organic style to modern and rustic interiors.

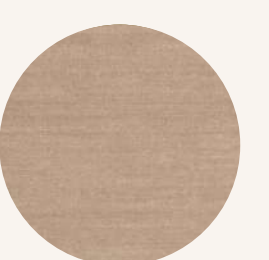
Available colours



Brass
AZWR-BS



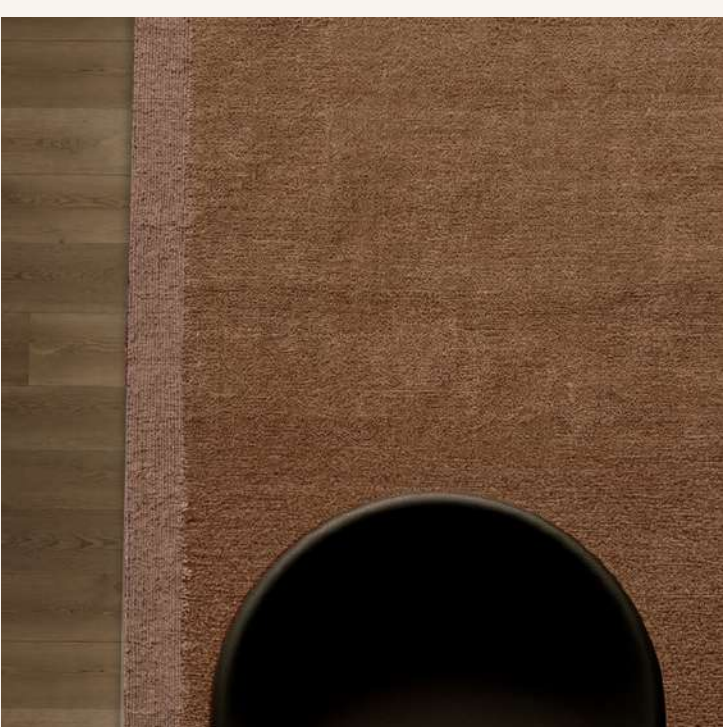
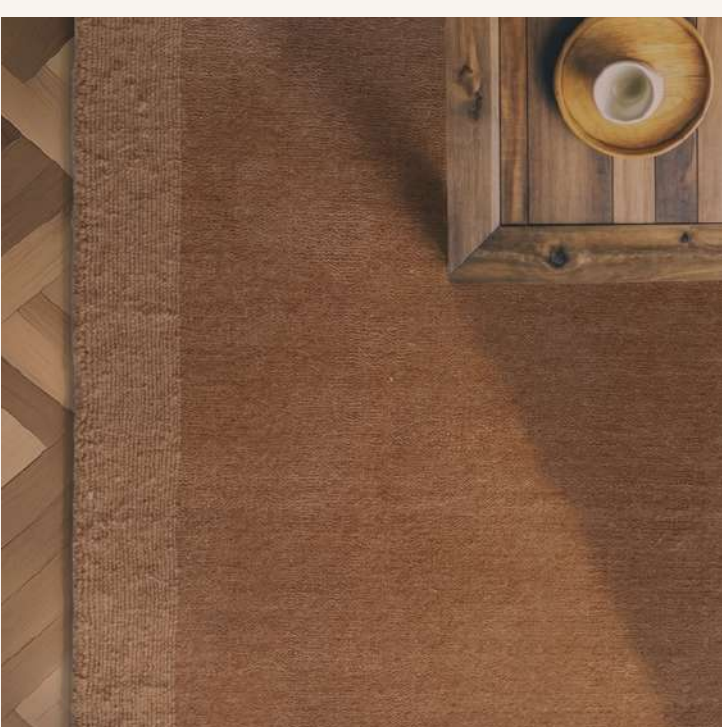
Marsh
AZWR-MH



Pink Salt
AZWR-PS



Russet
AZWR-RT



Available Sizes

160cm x 230cm
200cm x 300cm
250cm x 350cm
300cm x 400cm
For custom sizes, contact your consultant for more information.

Colour & Texture Variations
Please note that colours may vary slightly across screens and devices due to individual display settings, lighting conditions, and monitor calibration. As each rug is handcrafted using natural fibres, subtle variations in colour, texture, and finish may occur, enhancing the unique character of every piece.

Specifications

Fibre: Premium NZ Wool
Composition: 80% New Zealand Wool and 20% Cotton Weft
Technique: Handloomed
Height: Approx. 7-9mm
Origin: India

Suitability

Best placed in:

- Living Areas
- Bedrooms
- Home Offices
- Formal Sitting Areas
- Medium Traffic Spaces

Care and Maintenance

- Vacuum regularly using low suction without a rotating brush.
- Shedding of natural fibres may occur initially and will reduce over time.
- Spot clean spills immediately with a clean, dry cloth. Do not rub.
- Professional cleaning is recommended for long-term maintenance.
- Avoid prolonged exposure to direct sunlight.
- Use furniture pads under heavy furniture to help preserve the weave and texture.

A Proud Partner of GoodWeave

GOODWEAVE is a global nonprofit organization working to end illegal child labour and offer educational opportunities for children in India, Nepal and Afghanistan. As a proud partner of GOODWEAVE, East India Rug Company adheres to the highest ethical standards for rug production and vows to be 100% child labour free.



For further details and information, please visit the website and scan the QR code



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