



# Phoenix

## Handwoven Textured New Zealand Wool Rug

The Phoenix Sand Handwoven Textured New Zealand Wool Rug is crafted from premium New Zealand wool with art silk and cotton accents, offering rich texture, warmth, and lasting durability. Handwoven in India, its nubby striped construction creates natural depth and artisanal character, while warm oatmeal beige, tan, and cream tones provide subtle variation and refined contemporary style. Finished with serged edging for added durability, this textured designer rug is ideal for elevating entryways and high-traffic living spaces with sophisticated organic appeal.

### Available colours



Sand  
AWPR-S



Thunder  
AWPR-T



### Available Sizes

160cm x 230cm  
200cm x 300cm  
250cm x 350cm  
For custom sizes, contact your consultant for more information.

**Colour & Texture Variations**  
Please note that colours may vary slightly across screens and devices due to individual display settings, lighting conditions, and monitor calibration. As each rug is handcrafted using natural fibres, subtle variations in colour, texture, and finish may occur, enhancing the unique character of every piece.

### Specifications

Fibre: NZ Wool & Art Silk  
Composition: 90% New Zealand Wool and 10% Art Silk  
Technique: Handwoven  
Height: Approx. 10mm  
Origin: India

### Suitability

- Best placed in:
- Living Areas
  - Home Offices
  - Entryways
  - Hallways
  - Medium to High Traffic Spaces

### Care and Maintenance

- Vacuum regularly using low suction without a rotating brush.
- Shedding of natural fibres may occur initially and will reduce over time.
- Spot clean spills immediately with a clean, dry cloth. Do not rub.
- Professional cleaning is recommended for long-term maintenance.
- Avoid prolonged exposure to direct sunlight.
- Use furniture pads under heavy furniture to help preserve the weave and texture.

## A Proud Partner of GoodWeave

GOODWEAVE is a global nonprofit organization working to end illegal child labour and offer educational opportunities for children in India, Nepal and Afghanistan. As a proud partner of GOODWEAVE, East India Rug Company adheres to the highest ethical standards for rug production and vows to be 100% child labour free.



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