



Kerala

Hand Knotted Jute Round Rug

The Kerala Gold Braided Round Jute Rug is crafted from 100% natural golden jute, featuring an extra-thick hand knotted construction that delivers exceptional texture, warmth, and softness underfoot. Handcrafted in India using hand-spun, undyed jute fibres, its organic golden tones and timeless round design bring natural character and sustainable style to both contemporary and classic interiors.

Available colours



Beach Sand
AJR112-G



Gold
AJR110-G



Silver
AJR111-S



Available Sizes

90x90 120x120
150x150 200x200
240x240

For custom sizes, contact your consultant for more information.

Colour & Texture Variations

Please note that colours may vary slightly across screens and devices due to individual display settings, lighting conditions, and monitor calibration. As each rug is handcrafted using natural fibres, subtle variations in colour, texture, and finish may occur, enhancing the unique character of every piece.

Specifications

Fibre: Jute
Composition: 100% Natural Golden Jute
Technique: Hand Knotted
Height: Approx. 20mm
Origin: India

Suitability

Best placed in:

- Living Areas
- Dining Area
- Bedrooms
- Reading nooks
- Medium Traffic Spaces

Care and Maintenance

- Vacuum regularly using suction only.
- Blot spills immediately with a clean, dry cloth.
- Keep dry at all times and avoid excessive moisture.
- Rotate periodically for even wear.
- Use a rug pad for added protection and stability.
- Professional dry cleaning is recommended for deep cleaning.

Natural Fibre Characteristics

As a natural fibre, jute may experience some shedding, sprouting, and loose ends, especially when new. This is a normal characteristic of handcrafted jute rugs. Do not pull loose fibres, as this may damage the weave; simply trim them with sharp scissors or gently tuck them back into the rug.

A Proud Partner of GoodWeave

GOODWEAVE is a global nonprofit organization working to end illegal child labour and offer educational opportunities for children in India, Nepal and Afghanistan.

As a proud partner of GOODWEAVE, East India Rug Company adheres to the highest ethical standards for rug production and vows to be 100% child labour free.



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