



# Essence

## Handwoven Multicoloured New Zealand Wool Rug

The Essence Lava Handwoven New Zealand Wool Rug is crafted from 100% premium New Zealand wool, offering luxurious softness, warmth, and long-lasting durability. Handwoven in India, its textured looped and striped construction creates depth and artisanal character, while rich lava green tones inspired by volcanic landscapes add natural sophistication and earthy elegance to modern interiors. Designed to bring warmth, comfort, and timeless style, this textured wool rug enhances contemporary living spaces with refined organic appeal.

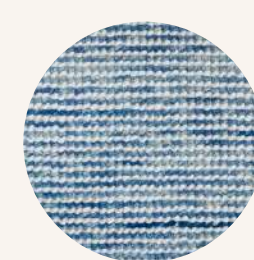
### Available colours



Dublin  
AMWR-DB



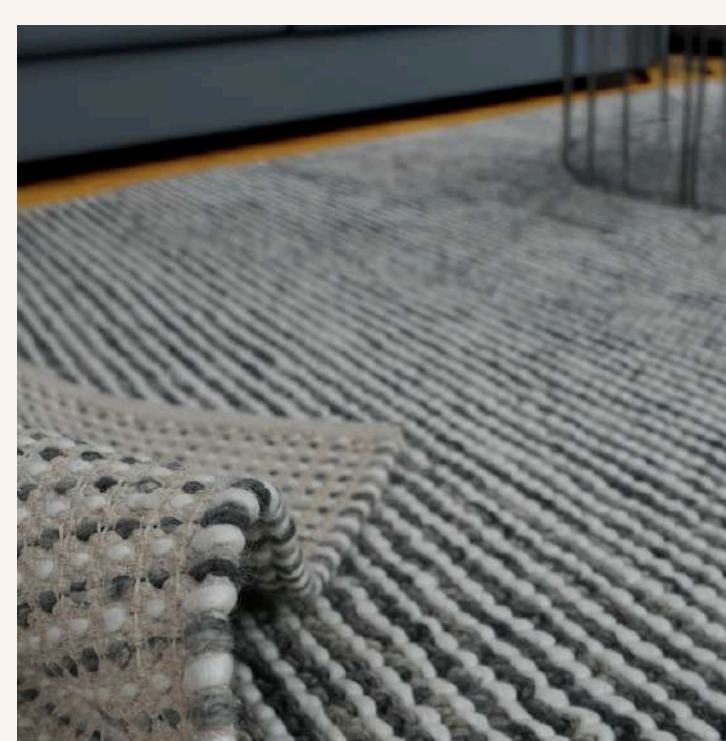
Lava  
AMWR-LV



Sky  
AMWR-SK



Sunset  
AMWR-SS



### Available Sizes

160cm x 230cm  
200cm x 290cm  
240cm x 330cm  
For custom sizes, contact your consultant for more information.

#### Colour & Texture Variations

Please note that colours may vary slightly across screens and devices due to individual display settings, lighting conditions, and monitor calibration. As each rug is handcrafted using natural fibres, subtle variations in colour, texture, and finish may occur, enhancing the unique character of every piece.

### Specifications

Fibre: NZ Wool  
Composition: 100% New Zealand Wool  
Technique: Handwoven  
Height: Approx. 20mm  
Origin: India

### Suitability

- Best placed in:
- Living Areas
  - Bedrooms
  - Formal Sitting Areas
  - Medium Traffic Spaces

### Care and Maintenance

- Vacuum regularly using low suction without a rotating brush.
- Shedding of natural fibres may occur initially and will reduce over time.
- Spot clean spills immediately with a clean, dry cloth. Do not rub.
- Professional cleaning is recommended for long-term maintenance.
- Avoid prolonged exposure to direct sunlight.
- Use furniture pads under heavy furniture to help preserve the weave and texture.

## A Proud Partner of GoodWeave

GOODWEAVE is a global nonprofit organization working to end illegal child labour and offer educational opportunities for children in India, Nepal and Afghanistan.

As a proud partner of GOODWEAVE, East India Rug Company adheres to the highest ethical standards for rug production and vows to be 100% child labour free.



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