



# Belgium

## Handwoven Textured Wool/Viscose Rug

The Belgium Ivory Handwoven Wool Rug is crafted from 100% pure New Zealand hand-spun wool, offering a luxuriously soft feel with rich texture and natural warmth. Handwoven in India, its high-low bouclé loop pile creates a sculptural designer finish, while subtle marled shading and abrash variation add depth and artisanal character. Featuring soft ivory and natural cream tones with a gentle low-lustre finish, this textured wool rug brings timeless elegance and organic sophistication to contemporary living spaces.

### Available colours



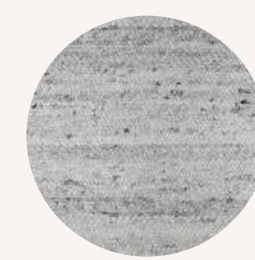
Camel  
AWBG-CM



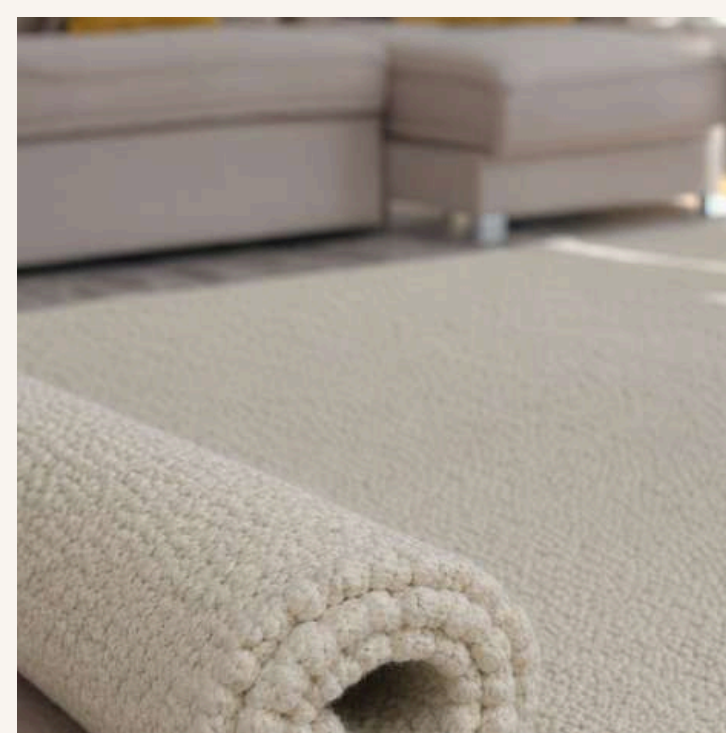
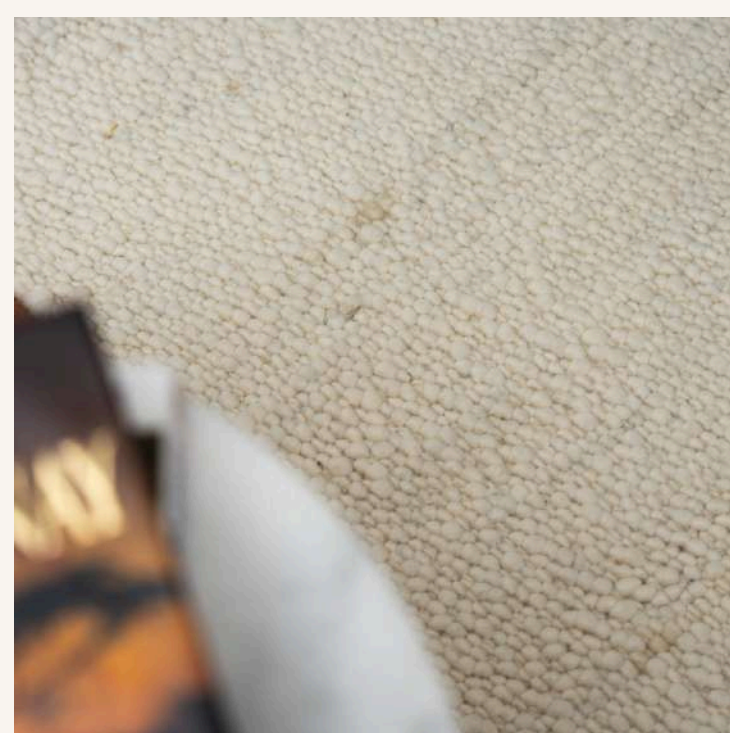
Ivory  
AWBG-IV



Mushroom  
AWBG-MR



Smoke  
AWBG-SK



### Available Sizes

- 160cm x 230cm
  - 200cm x 300cm
  - 250cm x 350cm
  - 300cm x 400cm
- For custom sizes, contact your consultant for more information.

#### Colour & Texture Variations

Please note that colours may vary slightly across screens and devices due to individual display settings, lighting conditions, and monitor calibration. As each rug is handcrafted using natural fibres, subtle variations in colour, texture, and finish may occur, enhancing the unique character of every piece.

### Specifications

- Fibre: NZ Wool
- Composition: 100% New Zealand Hand-Spun Wool
- Technique: Handwoven
- Height: Approx. 20mm
- Origin: India

### Suitability

- Best placed in:
- Living Areas
  - Bedrooms
  - Formal Sitting Areas
  - Medium Traffic Spaces

### Care and Maintenance

- Vacuum regularly using low suction without a rotating brush.
- Shedding of natural fibres may occur initially and will reduce over time.
- Spot clean spills immediately with a clean, dry cloth. Do not rub.
- Professional cleaning is recommended for long-term maintenance.
- Avoid prolonged exposure to direct sunlight.
- Use furniture pads under heavy furniture to help preserve the weave and texture.

## A Proud Partner of GoodWeave

GOODWEAVE is a global nonprofit organization working to end illegal child labour and offer educational opportunities for children in India, Nepal and Afghanistan.

As a proud partner of GOODWEAVE, East India Rug Company adheres to the highest ethical standards for rug production and vows to be 100% child labour free.



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