



Alfresco

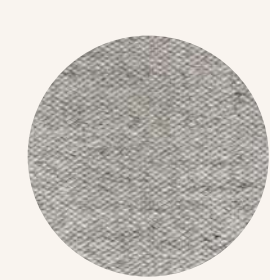
Handwoven Textured Wool/Viscose Rug

The Alfresco Handwoven Wool and Viscose Rug in Ivory combines luxurious softness, rich texture, and timeless style. Expertly handwoven in India from a premium wool and viscose blend, it features a subtly textured loop design with delicate tonal variation for added depth. Soft underfoot and naturally elegant, this ivory rug brings warmth, sophistication, and a refined organic look to modern living spaces.

Available colours



Ivory
AAWR-IV



Silver
AAWR-SL



Available Sizes

- 160cm x 230cm
 - 200cm x 300cm
 - 250cm x 350cm
 - 300cm x 400cm
- For custom sizes, contact your consultant for more information.

Colour & Texture Variations
Please note that colours may vary slightly across screens and devices due to individual display settings, lighting conditions, and monitor calibration. As each rug is handcrafted using natural fibres, subtle variations in colour, texture, and finish may occur, enhancing the unique character of every piece.

Specifications

- Fibre: NZ Wool/Viscose
- Composition: 55% NZ Wool / 35% Viscose / 10% Cotton
- Technique: Handwoven
- Height: 15mm
- Origin: India

Suitability

- Best placed in:
- Living Areas
 - Bedrooms
 - Formal Sitting Areas

Care and Maintenance

- Vacuum regularly using low suction without a rotating brush.
- Shedding of natural fibres may occur initially and will reduce over time.
- Spot clean spills immediately with a clean, dry cloth. Do not rub.
- Professional cleaning is recommended for long-term maintenance.
- Avoid prolonged exposure to direct sunlight.
- Use furniture pads under heavy furniture to help preserve the weave and texture.

A Proud Partner of GoodWeave

GOODWEAVE is a global nonprofit organization working to end illegal child labour and offer educational opportunities for children in India, Nepal and Afghanistan. As a proud partner of GOODWEAVE, East India Rug Company adheres to the highest ethical standards for rug production and vows to be 100% child labour free.



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